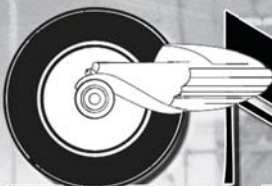


*Have you
Considered Advertising in*

FRONT DRIVE



Australia's National Magazine
for Citroën Owners and Enthusiasts

It's Not Hard Work!

What Is Front Drive

- 'Front Drive' is Australia's only national magazine for Citroën owners and enthusiasts.
- 'Front Drive' is made available to members either by email or it is posted as 'hard copy' to those members who prefer that delivery method
- 'Front Drive' also appears in full colour on our web site at www.citroenclassic.org.au.
- 'Front Drive' is the premier place to advertise your business to a focused and loyal 'Francophile' market, Australia-wide.
- 'Front Drive' is the magazine of CCOCA.

Who is CCOCA?

- CCOCA is the Citroën Classic Owners' Club of Australia.
- CCOCA is Australia's only national club for Citroën enthusiasts.
- CCOCA members do not just drive 'old' Citroëns.
- CCOCA has members right across metropolitan and regional Australia.
- CCOCA members are enthusiastic about their cars, but also enjoy a wide range of lifestyles and interests ~ food, wine, travel... the good things in life!
- CCOCA is affiliated with every State Citroën Car Club and is internationally aligned with Amicale Citroën.

& This Adds up To?

- 'Front Drive' can get your message into the hands of Australian car-loving Francophiles across the country.
- The professional design of 'Front Drive' ensures your advertisement is seen in good company
- CCOCA members do not just drive 'old' cars ~ they drive modern cars in the modern world!
- CCOCA offers not just space, but real support with bonus opportunities for advertisers.
- Join the team at CCOCA and discover what an advertising programme, tailored to your needs can offer. Why not contact us to what we can tailor to your meet your needs.

Advertising Packages

CCOCA offers you a range of advertising packages at very attractive prices that enable you to reach this special target market. These standard packages range from as little as \$150 per year, but we can tailor an advertising programme to meet your specific needs, over periods of time that suit you.

Bronze Package: Half Page

- A full colour, half page advertising in two editions of 'Front Drive'.
- Six months of colour advertising in 'Front Drive' on the Club's web-site.
- Free design service.
- 'Honorary' membership of CCOCA for the duration of your advertising.
- \$150 per year.

Silver Package: Full Page

- A full colour, full page advertisement in two editions of 'Front Drive'.
- Six months of colour advertising in 'Front Drive' on the Club's web-site.
- Free design service.
- 'Honorary' membership of CCOCA for the duration of your advertising.
- \$180 per year.

Gold Package: Half Page

- 12 months [at least six editions] of full colour half page advertising in 'Front Drive' sent to all members.
- 12 months of colour advertising in 'Front Drive' on the Club's web-site.
- Free design service, if you do not have your own material.
- Insertion of additional advertising material, fliers etc [supplied by you] with printed copies of 'Front Drive'*.
- Your business advertised on the 'Advertisements' section of the CCOCA website.
- Link from the CCOCA website home page to your website, to drive business to your business.
- Honorary membership of CCOCA for the duration of your advertising.
- Every edition of 'Front Drive' emailed to you for the duration of your membership.
- \$250 per year.

Advertising Packages

Platinum Package: Full Page

- 12 months [at least six editions] of colour full page advertising in 'Front Drive' sent to all members.
- 12 months of colour advertising in 'Front Drive' on the Club's web-site.
- Free design service, if you do not have your own material.
- Insertion of additional advertising material, fliers etc [supplied by you] with printed copies of 'Front Drive'*.
- Your business advertised on the 'Advertisements' section of the CCOCA website.
- Link from the CCOCA website home page to your website, to drive business to your business.
- Honorary membership of CCOCA for the duration of your advertising.
- Every edition of 'Front Drive' emailed to you for the duration of your membership.
- \$300 per year.

Single Insertion

Extended packages, naturally might not suit everyone. So, it is possible to arrange advertising on an ad hoc basis with CCOCA, as well.

A full page, single insertion advertisement in 'Front Drive', which will also appear in full colour in 'Front Drive' on the internet, is just \$90.

Contact Details

For further information on advertising in 'Front Drive' and on the web at www.citroenclassic.com.au contact the editor, Leigh F Miles by email at editor@citroenclassic.org.au

Leigh will be able to provide you with an additional information you might need and as a marketing and advertising professional he will be able to provide excellent advice on how to make the most of the advertising package that you select.

* The insertion of additional material [fliers etc] is subject to weight and other dimensional restrictions and may incur additional postage charges. The number of insertions per issue of 'Front Drive' is strictly limited and is made available at the absolute discretion of the Editor of 'Front Drive'.

**CITROËN CLASSIC OWNERS'
CLUB OF AUSTRALIA**
Australia's National Citroën Car Club